

START UP

Logo on event brochure
(distributed to all guests all 5 shows)

Company shoutouts on stage by hosts
(all 5 shows)

Inclusion in Press Release

Logo on Red Carpet Step & Repeat

VIP Gift Bag Placement
(products / promo materials)

3 Social Media Mentions
from @themodelexperience

Flyer Inclusion

2 GA Tickets

3 VIP Tickets

Professional Event Photos

Featured in Event Recap Video

\$5K

PRO PACKAGE

Full page add in event brochure
(distributed to all guests all 5 shows)

Company phrase or slogan mentioned
on stage by hosts (all 5 shows)

Inclusion in Press Release

Logo on Red Carpet Step & Repeat

VIP Gift Bag Placement
(products / promo materials)

3 Social Media Mentions
from @themodelexperience
@diandrarnwell @officialriosummers

Flyer Inclusion

4 GA Tickets

4 VIP Tickets

1 Personal photographer to capture your
brands perspective of the event

Professional Event Photos

Featured in Event Recap Video

Logo included on Event Decals

\$10K

TITLE SPONSOR

Category Exclusivity

Fashion Week Event Presented by _____

200 Sq Ft of Activation Space

Full page add in event brochure
(distributed to all guests all 5 shows)

45 Second Commercial Slot
(played during all 5 shows)

Company phrase or slogan mentioned
on stage by hosts (all 5 shows)

Inclusion in Press Release and on Flyer

Logo on Red Carpet Step & Repeat

10 VIP Tickets

Event Mailing List (models + audience)

1 Personal photographer to capture your
brands perspective of the event

Professional Event Photos

Logo included on Event Decals

Globo (large logo splash on wall)

Custom Event Recap Video
(profiling your brand)

\$20K

FASHION
WEEK **EVENT**

— POWERED BY THE MODEL EXPERIENCE —